

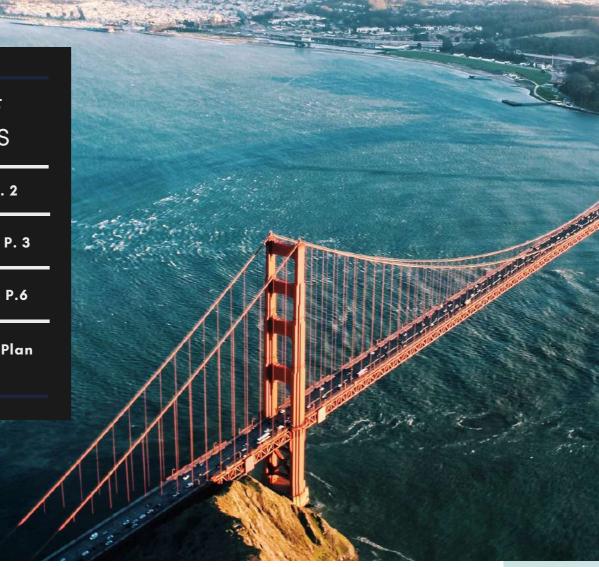
TABLE OF CONTENTS

Ways to Engage • P. 2

Meet our Members • P. 3

Chapter Leadership P.6

Build an Engagement Plan P.7



NACDNorthernCalifornia.org

NACD NORTHERN CALIFORNIA

Ways to Engage

The NACD Northern California Chapter serves over 2,300 directors in the community by providing exemplary director programming and opportunities for peer-to-peer learning and interaction. By convening directors and experts to examine leading practices and anticipate developing issues, the chapter helps directors be more effective in the boardroom.



ABOUT THE ORGANIZATION

NACD elevates board performance by providing board members with practical insights through worldclass education, leading-edge research, and an ever-growing network of directors.

NACD empowers more than 23,000 directors to lead with confidence in the boardroom. As the recognized authority on leading boardroom practices, NACD helps boards strengthen investor trust and public confidence by ensuring that today's directors are well-prepared for tomorrow's challenges.

CHAPTER PROGRAMMING

NACD Chapter Programming offers virtual learning opportunities to help NACD members lead with confidence in the boardroom, even in today's rapidly changing business environment. Chapter events focus on top-of-mind issues and are conducted in small sessions that encourage candid dialogue among director peers.

PARTNER VALUE PROPOSITION

- Corporate Visibility
- Roundtable Hosting Opportunities
- Thought Leadership Distribution
- Meaningful relationships
- Expanded network
- Supporter of board diversity & good governance
- Complimentary Attendance
- Board Committee Position

WHO ARE OUR MEMBERS?

- 32% Information Technology Boards
- 23% Health/Medical Boards
- 16% Consulting/Advisory Boards
- 10% Capital Markets Boards

FULL BOARD COMPANIES

73%

Public

16%

Private

11% Non-Profit

21K Active Directors

October, 2024

NACD NORTHERN CALIFORNIA

Connect with our Director Community



VIRTUAL ROUNDTABLES

Directors gather for virtual interactive conversation to discuss hot off the press board issues to ensure that they stay relevant and up to date. In Northern California, that often means knowing more about technology and thinking at least two years ahead.

MIX & MINGLE

The best directors are life-long learners who know what questions they should be asking in the boardroom. They enjoy expanding their networks and building new meaningful relationships. Whether hosting an event on a private yacht, or a classic cocktail hour, directors will find value in the opportunity and experience.

COFFEE COHORTS

We curate a smaller group of directors whom you would like to meet and get to know. The cohorts are an hour long and provide a more intimate setting with directors who share common interests. These are usually done virtually to accommodate geography and tight morning schedules.

PRIVATE DINNERS

Cutting-edge board topics are the feature of the evening, but friendships are the result. Fun cocktail hour followed by an intimate and engaging dinner conversation keep our directors asking for more.

NACD Northern California Chapter Companies

10X Genomics, Inc. 1Life Healthcare, Inc. (One Medical) 23andMe, Inc. A.K.A. BRANDS HOLDING CORP Adamas Pharmaceuticals, Inc. Adobe, Inc. Advanced Micro Devices, Inc. (AMD) Aemetis, Inc. Agilent Technologies, Inc. Aimmune Therapeutics, Inc. Airbnb, Inc. Alector, Inc. Allogene Therapeutics, Inc. Alpha and Omega Semiconductor Limited Alphabet, Inc. Altimeter Growth Corp. 2 Ambarella, Inc. Amplitude, Inc. Amyris, Inc. Anaplan, Inc. Apex Technology Acquisition Corporation Applied Materials, Inc. AppLovin Corp. Arista Networks, Inc. Asana, Inc. Atara Biotherapeutics, Inc. Autodesk, Inc. **Bank of Marin Bancorp** Barracuda Networks, Inc. Berkeley Lights, Inc. Bill.com Holdings, Inc. **BioMarin Pharmaceutical, Inc. Bio-Rad Laboratories** Blackhawk Network Holdings, Inc. Block Box, Inc. BridgeBio Pharma, Inc. Broadcom, Inc. Brocade Communications Systems, Inc. Cadence Design Systems, Inc. California Water Service Group Calix, Inc.

CareDx, Inc. Cavium, Inc. Central Garden & Pet Company **Cerus** Corporation Chegg, Inc. ChemoCentryx, Inc. **Chevron Corporation** Cisco Systems, Inc. CloudFlare, Inc. Codexis, Inc. Coherus BioSciences, Inc. CONFLUENT, INC. Corium International, Inc. COUCHBASE, INC. Coupa Software Incorporated Cutera, Inc. Dermira, Inc. **Diamond Foods, LLC** Docusign, Inc. Dolby Laboratories, Inc. DoorDash, Inc. e.l.f. Beauty, Inc. eBay, Inc. Edelman Financial Engines, Inc. Elastic N.V. Electronics For Imaging, Inc. Energy Recovery, Inc. **ENTERPRISE 4.0 TECHNOLOGY** ACQUISITION CORP Equinix, Inc. Essex Property Trust, Inc. Exponent, Inc. Fair Isaac Corporation (FICO) **First Republic Bank** Five9, Inc. Flex, LTD FormFactor, Inc. Fortinet, Inc. Four Corners Property Trust, Inc. Franklin Resources, Inc. Gap, Inc. Gilead Sciences, Inc.

^{*}To request a full list of companies, please contact Lisa Spivey at lspivey@northerncalifornia.nacdonline.org

NACD Northern California Chapter Companies continued

Glu Mobile, Inc. Google Capital Management Company, LLC Guardant Health, Inc Guidewire Software, Inc. HP, Inc. Infosys, Ltd Inphi Corporation Intel Corporation Intuit, Inc. Intuitive Surgical, Inc. iRhythm Technologies, Inc. Jazz Pharmaceuticals, Inc. Juniper Networks, Inc. **Kaiser Permanente** Keysight Technologies Inc. Lam Research Corporation Logitech, Inc. Lucid Group, Inc. Lumentum Holdings, Inc. Lyft, Inc. MARQETA, INC. Maxim Integrated Products, Inc. McAfee Corp. Meta Platforms, Inc. MuleSoft, Inc. Myokardia, Inc. NetApp, Inc. Netflix, Inc. New Relic, Inc. NUTANIX, INC. **NVIDIA** Corporation Okta, Inc. PagerDuty, Inc. Palo Alto Networks, Inc. PayPal Holdings, Inc. **PG&E** Corporation Pinterest, Inc. Prologis, Inc. Proofpoint, Inc. Pure Storage, Inc.

Ross Stores, Inc. Salesforce.com Sanmina Corporation Seagate Technology, PLC ServiceNow, Inc. Shockwave Medical, Inc. Simpson Manufacturing Co., Inc. **SiTime Corporation** Slack Technologies, Inc. SolarEdge Technologies, Inc. Splunk, Inc. SunPower Corporation Sunrun, Inc. Super Micro Computer, Inc. **SVB** Financial Group Synaptics, Inc. Synnex Corporation Synopsys, Inc. The Clorox Company The Cooper Companies, Inc. Trimble, Inc. TriNet Group, Inc. Twilio, Inc. Twitter, Inc. Ultragenyx Pharmaceutical, Inc. Unity Software, Inc. **UPSTART HOLDINGS, INC.** Upwork, Inc. Varian Medical Systems, Inc. Veeva Systems, Inc. Verifone Systems, Inc Visa, Inc. VMware, Inc. Vocera Communications, Inc. Wells Fargo & Co. Western Digital Corporation Williams-Sonoma, Inc. Workday, Inc. Xilinx, Inc. Zendesk, Inc. Zscaler, Inc.

CHAPTER LEADERSHIP



Claudia Fan Munce Board Chair



Laurie Yoler Nominating & Governance Chair



Gary Strong Finance Chair



Kim Box Director



Cathy Benko Director



Alison Davis Director



Ira Ehrenpreis Director



Jack Lazar Director



Robin Washington Director



Maggie Wilderotter Director



Melinda Yee Franklin Director



Lisa Spivey Executive Director



Kate Azima Director of Partnerships & Marketing



Danielle Cipowski Director of Operations

PARTNERSHIP OPPORTUNITIES



HOW CAN YOU PARTNER WITH US?

Build a custom engagement plan.

Host a given number of virtual roundtables, coffee cohorts, private dinners, or larger in-person networking events

Collaborate on NACD Northern California podcast episodes



Be endorsed as a community champion of good governance



Have your thought-leadership highlighted on NACD Northern California social media and website



Choose a position in our outbound marketing campaigns



Be promoted on the NACD Northern California homepage with inbound links to your company website

OUR PARTNERS

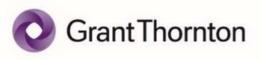














EQUILAR







HEFFERNAN GROUP

Because You're Different



Pay Governance













pwc



hr

GET INVOLVED

YOUR RETURN ON INVESTMENT COMES THROUGH Alignment & Engagement

Our chapter continues to thrive due to chapter staff, leaders and partners who fully engage. They advance the chapter to new levels of success, while creating value for stakeholders that is defined by world-class director programming, board leadership and governance excellence, and the sharing of insights and NACD intellectual capital.

CONTACT US:

To apply for sponsorship, complete our <u>Application Form</u> or contact us below to learn more.

Lisa Spivey

Executive Director 415-333-3800 Ispivey@northerncalifornia.nacdonline.org

Kate Azima

Director of Partnerships & Marketing Kate@northerncalifornia.nacdonline.org

Danielle Cipowski

Director of Operations Danielle@northerncalifornia.nacdonline.org 415-413-7499

