

MONDAY,
MAY 4, 2026
6:00 PM
- 9:00 PM



SPONSORSHIP OPPORTUNITIES

2026 DIRECTOR OF THE YEAR AWARDS

EXCELLENCE IN GOVERNANCE

PLEASANTDALE
CHATEAU
WEST ORANGE,
NEW JERSEY

2026 DIRECTOR OF THE YEAR AWARDS

SPONSORSHIP LEVELS & BENEFITS

	DIAMOND \$50,000	PLATINUM \$25,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000	FLORAL \$6,000	PHOTO GALLERY \$6,000	AWARDS \$6,000
BRANDING								
Naming rights and exclusive branding for a central element of the reception	✓							
“Presented by” logo placement on all event materials	✓							
Sponsorship of a high-traffic element	✓	✓						
Logo on event materials	✓	✓	✓	✓				
Company name on select event materials	✓	✓	✓	✓	✓	✓	✓	✓
RECOGNITION								
Speaking Opportunity during awards program	✓							
Acknowledged as “Presenting Sponsor” in all press and media	✓							
Verbal recognition from the podium during awards program	✓	✓	✓					
DIGITAL SHOWCASE								
Ad or Listing in digital journal	Full Page Ad	Full Page Ad	Half-Page Ad	Quarter Page Ad	Company name listing	Company name listing	Company name listing	Company name listing
Company logo/name on event screens and NACD NJ website	Logo	Logo	Logo	Logo	Company name listing	Company name listing	Company name listing	Company name listing
Dedicated “Thank You” post on social media	✓							
TICKETS & ACCESS								
Access to VIP Reception	(10) Tickets	(8) Tickets	(6) Tickets	(3) Tickets				
Tickets to General Reception & Awards Presentation	(20) Tickets	(10) Tickets	(10) Tickets	(8) Tickets	(4) Tickets	(5) Tickets	(5) Tickets	(5) Tickets
OTHER								
Contribute thought piece to NACD NJ email newsletter/LinkedIn/Website	(3) issues	(2) issues	(2) issues	(1) issue	(1) issue	(1) issue	(1) issue	(1) issue
Exclusive sponsor of event’s floral arrangements*						✓		
Branding on digital and photo gallery from event*							✓	
Recognition as supporter of the DOYA Crystal Awards*								✓

* See more information on exclusive sponsorship packages per sponsor level on the following pages.

SPONSORSHIP OPPORTUNITIES

DIAMOND (\$50,000)

Presenting Sponsor: As the sole Presenting Sponsor, your organization's brand will be integrated into the event's identity.

EXCLUSIVE RECOGNITION:

- Acknowledged as the "Presenting Sponsor" in all press and media.

SPEAKING OPPORTUNITY:

- Premier speaking role for a top executive during the main awards program.

PODIUM RECOGNITION:

- Prominent verbal recognition from the podium during the awards program.

VIP EXPERIENCE:

- Access to the VIP Reception.

SIGNATURE BRANDING:

- Naming rights and exclusive branding for a central element of the reception (e.g., "The [Your Company] Champagne & Cocktail Bar").

PREMIER LOGO PLACEMENT:

- "Presented by" logo placement on all event materials, including invitations, digital journal, social media, and event signage.

DIGITAL SHOWCASE:

- Premier placement of one (1) full-page ad in the digital journal.
- Company logo featured prominently on event screens and the NACD NJ website.
- A dedicated "Thank You" post on our social media channels.

TICKETS & ACCESS:

- Twenty (20) General reception and Awards Presentation.
- Ten (10) invitations to the exclusive pre-event VIP Reception.
- Opportunity to contribute thought leadership piece to 3 issues of NACD NJ email newsletter; LinkedIn posting and feature on website.

PLATINUM (\$25,000)

Partner Sponsor: Align your brand with a key experience of the evening.

FEATURED BRANDING OPPORTUNITY:

- Exclusive sponsorship of a high-traffic element, such as the Welcome Cocktail.

PODIUM RECOGNITION:

- Prominent verbal recognition from the podium during the awards program.

PREMIUM LOGO PLACEMENT:

- Company logo on all event materials (invitation, digital journal, and event signage).

DIGITAL SHOWCASE:

- Premier placement of one (1) full-page ad in the digital journal.
- Company logo shown on event screens and on the NACD NJ website.

TICKETS & ACCESS:

- Ten (10) General reception and Awards Presentation.
- Eight (8) invitations to the exclusive pre-event VIP Reception.
- Opportunity to contribute thought leadership piece to 2 issues of NACD NJ email newsletter; LinkedIn posting and feature on website.

SPONSORSHIP OPPORTUNITIES

GOLD (\$15,000)

Leadership Sponsor: *Showcase your commitment to leadership and governance.*

PODIUM ACKNOWLEDGMENT:

- Acknowledgment from the podium during the evening program.

VISIBLE BRANDING:

- Company logo on all event materials (invitation, digital journal, and event signage).

DIGITAL SHOWCASE:

- One (1) half-page ad in the digital journal.
- Company logo shown on event screens and on the NACD NJ website.

TICKETS & ACCESS:

- Ten (10) General reception and Awards Presentation.
- Six (6) invitations to the exclusive pre-event VIP Reception.
- Opportunity to contribute thought leadership piece to 2 issues of NACD NJ email newsletter; LinkedIn posting and feature on website.

SILVER (\$10,000)

Reception Sponsor: *Gain valuable visibility and networking opportunities.*

EVENT BRANDING:

- Company logo on select event materials (invitation, digital journal and event signage).

DIGITAL SHOWCASE:

- One (1) quarter-page ad in the digital journal.
- Company logo shown on event screens and on the NACD NJ website.

TICKETS & ACCESS:

- Eight (8) General reception and Awards Presentation.
- Three (3) invitations to the exclusive pre-event VIP Reception.
- Opportunity to contribute thought leadership piece to one issue of NACD NJ email newsletter; LinkedIn posting and feature on website.

BRONZE (\$5,000)

Patron Sponsor: *Support the New Jersey director community.*

EVENT RECOGNITION:

- Company name listed on select event materials (digital journal and event signage).

DIGITAL SHOWCASE:

- Company name listed in the digital journal.
- Company name shown on event screens and on the NACD NJ website.

TICKETS & ACCESS:

- Four (4) tickets to the General reception and Awards Presentation.
- Opportunity to contribute thought leadership piece to one issue of NACD NJ email newsletter.

ADDITIONAL OPPORTUNITIES

FLORAL SPONSOR (\$6,000)

1 AVAILABLE

EVENT RECOGNITION:

- Company name listed on select event materials (digital journal and event signage).
- Recognition as the exclusive sponsor of the event's floral arrangements.
- Branding on signage near centerpieces and floral installations.
- Company name listed in the digital journal.
- Company name shown on event screens and on the NACD NJ website.

TICKETS & ACCESS:

- Five (5) tickets to the General reception and Awards Presentation.
- Opportunity to contribute thought leadership piece to one issue of NACD NJ email newsletter.

PHOTO GALLERY SPONSOR (\$6,000)

1 AVAILABLE

EVENT RECOGNITION:

- Company name listed on select event materials (digital journal and event signage).
- Branding on the digital and photo gallery from the event, which will be posted on NACD NJ social and website for the duration of 2026 and prominently featured in email newsletter.
- Company name listed in the digital journal.
- Company name shown on event screens and on the NACD NJ website.

TICKETS & ACCESS:

- Five (5) tickets to the General reception and Awards Presentation.
- Opportunity to contribute thought leadership piece to one issue of NACD NJ email newsletter.

AWARDS SPONSOR (\$6,000)

1 AVAILABLE

EVENT RECOGNITION:

- Company name listed on select event materials (digital journal and event signage).
- Recognition as a supporter of the Director of the Year Awards Crystal Awards.
- Company name listed in the digital journal.
- Company name shown on event screens and on the NACD NJ website.

TICKETS & ACCESS:

- Five (5) tickets to the General reception and Awards Presentation.
- Opportunity to contribute thought leadership piece to one issue of NACD NJ email newsletter.



2026 DIRECTOR OF THE YEAR AWARDS



I/We are pleased to support the Director of the Year Awards at the following level:

DIAMOND Presenting Sponsor (\$50,000)
PLATINUM Partner Sponsor (\$25,000)
GOLD Leadership Sponsor (\$15,000)
SILVER Reception Sponsor (\$10,000)
BRONZE Patron Sponsor (\$5,000)

Floral Sponsor (\$6,000)
Photo Gallery Sponsor (\$6,000)
Awards Sponsor (\$6,000)

Please list our sponsorship as:

I/We cannot attend, but please accept a donation of

\$ _____

Total Donation: \$ _____

CONTACT INFORMATION

Name _____

Title _____

Company _____

Address _____

City _____

State _____ ZIP _____

Phone _____

Email _____

METHOD OF PAYMENT

Please send me an invoice
Check is enclosed (payable to NACD New Jersey)

NACD NJ is a tax-deductible 501(c)(3) non-profit organization ID#201-645-409

Please send completed forms and checks to:

NACD NJ Director of the Year Awards
293 Route 18 South, Suite D313
East Brunswick, NJ 08816

Email: Kristin.Hassan@outlook.com