



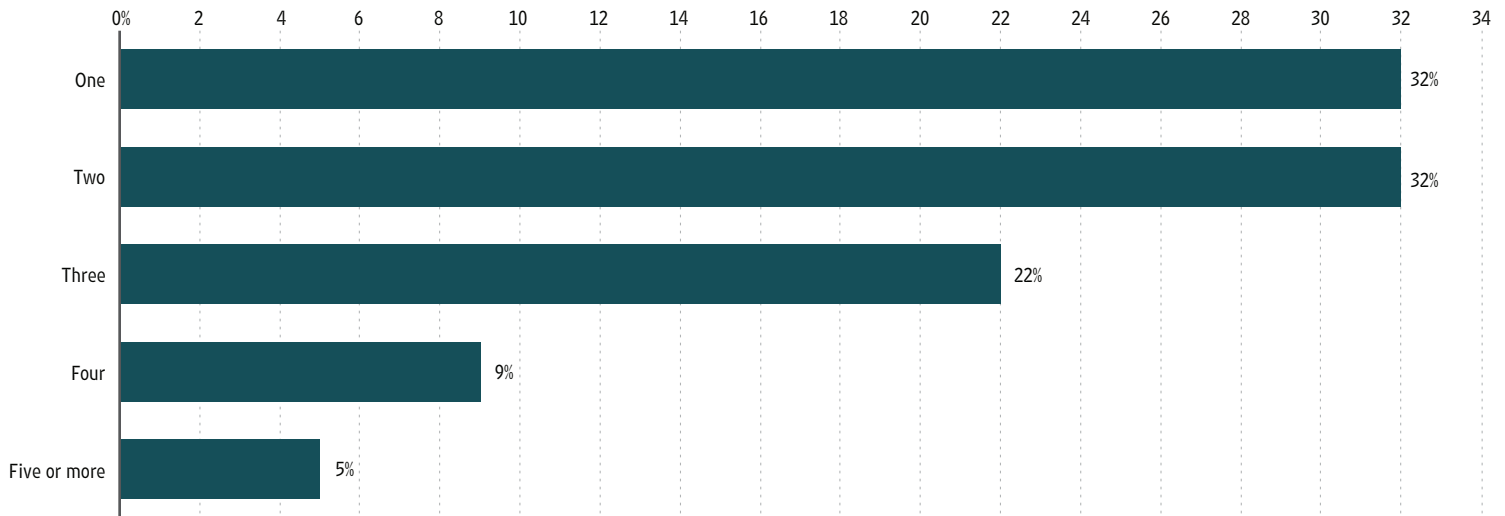
Sustainability and the Board: Survey Results

■ WSJ Pro and National Association of Corporate Directors 2023 ESG and Climate Change Board Director Survey Methodology

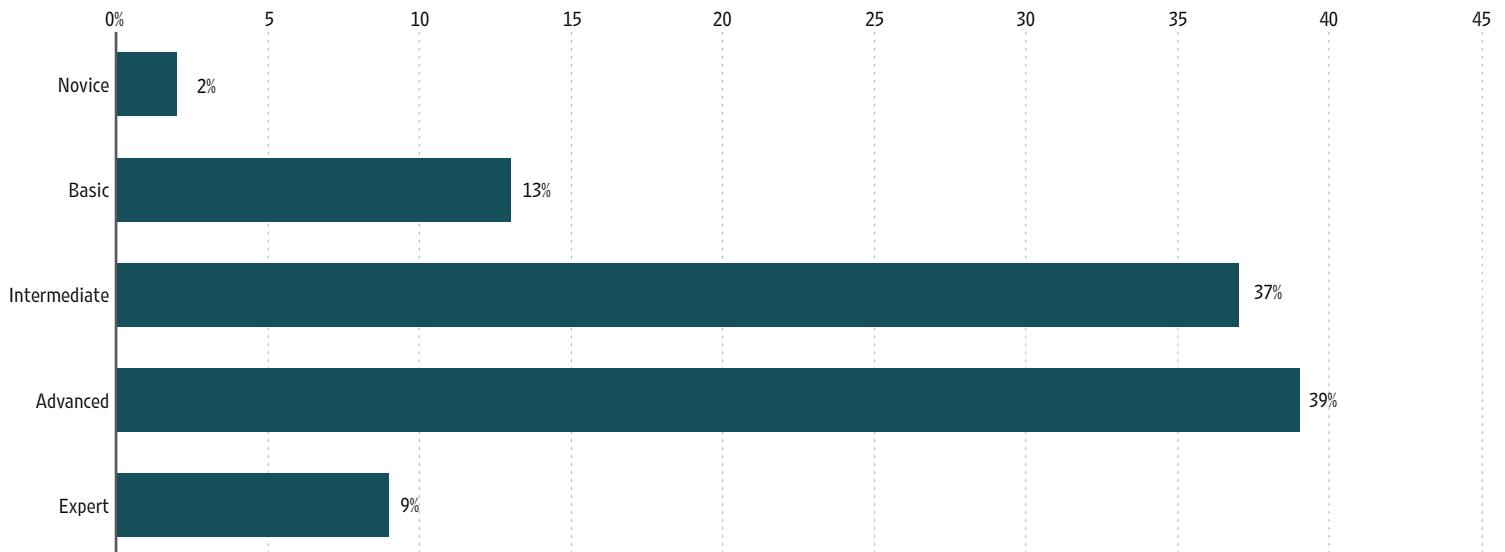
WSJPro, in collaboration with the National Association of Corporate Directors, surveyed directors on boards of public and private companies regarding the current state of environmental, social and governance expertise and their preparedness to deal with ESG and climate-change issues.

The data was collected from an online survey in July 2023 of readers and subscribers of The Wall Street Journal and corporate members of NACD. We received 506 responses to the survey, which was sent to 50,000 people.

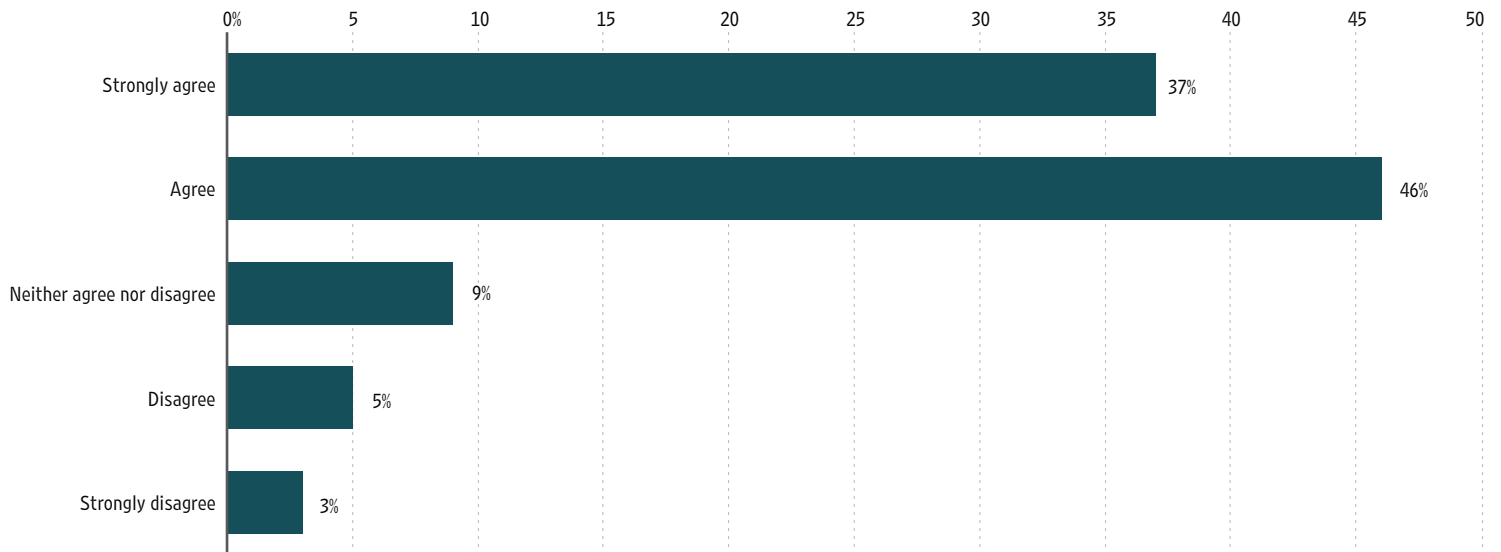
How many boards do you currently sit on?



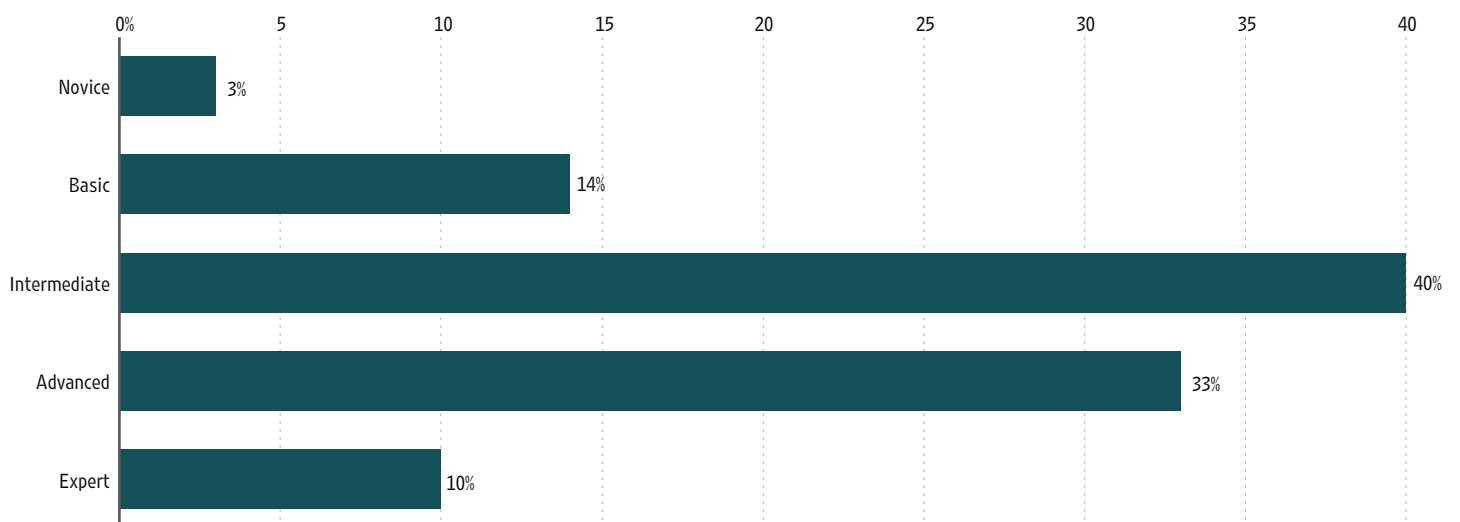
How would you rate your own knowledge of ESG topics?



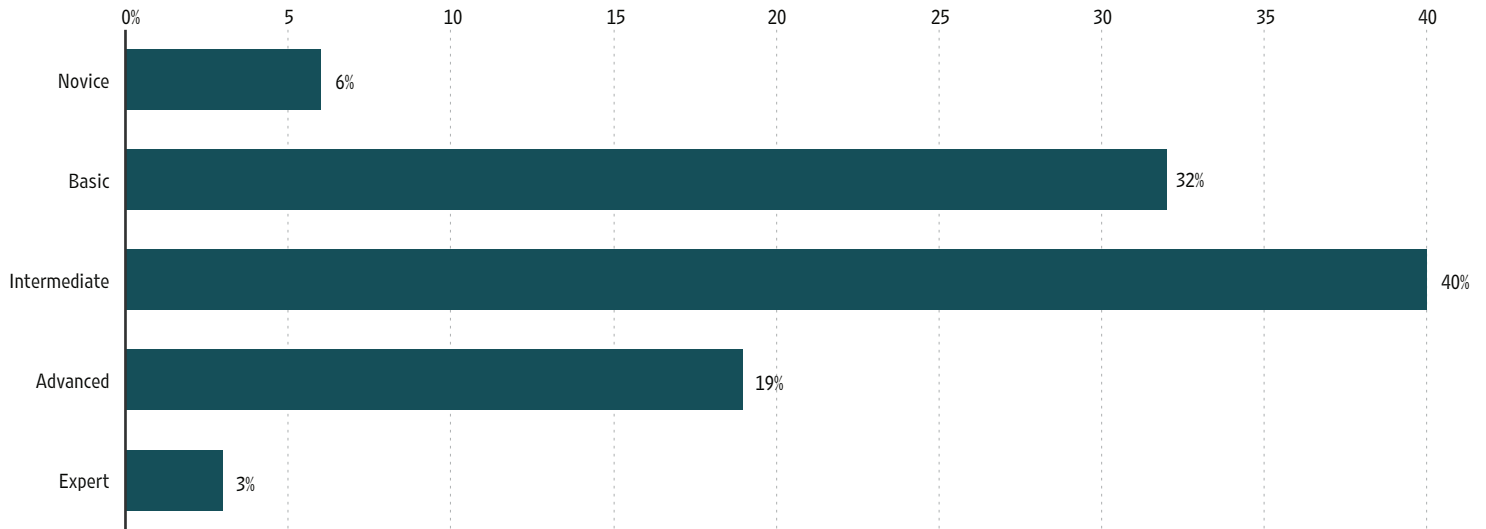
■ Do you agree that knowledge of ESG topics or issues is critical for directors?



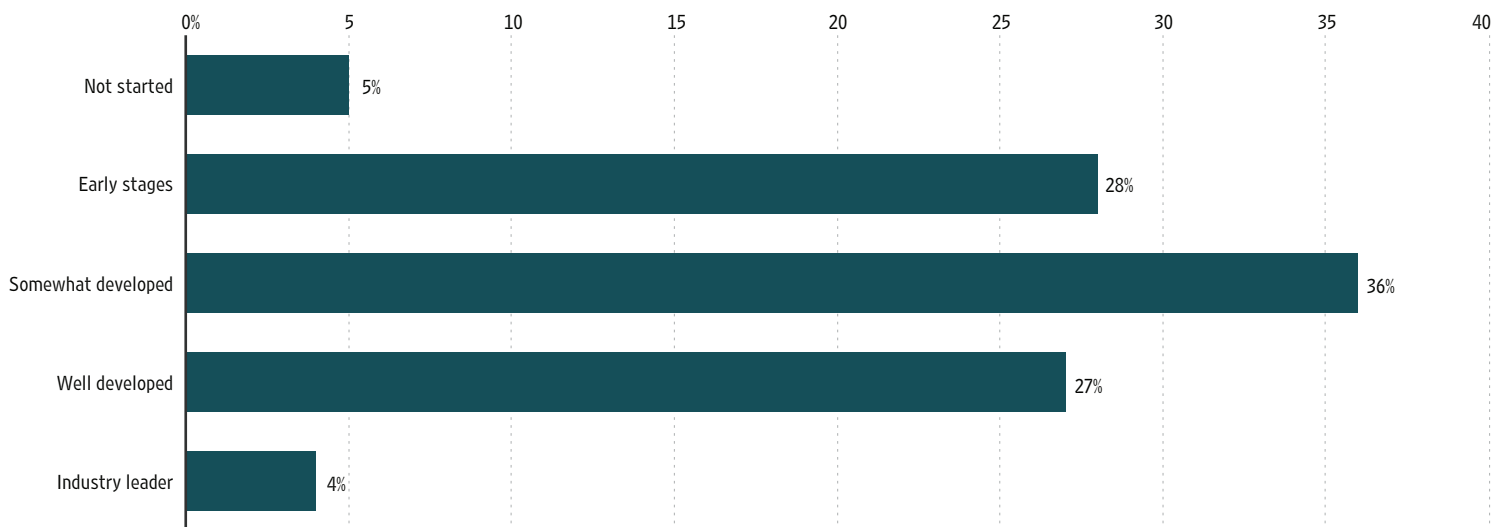
■ How would you describe your own level of expertise in overseeing ESG issues?



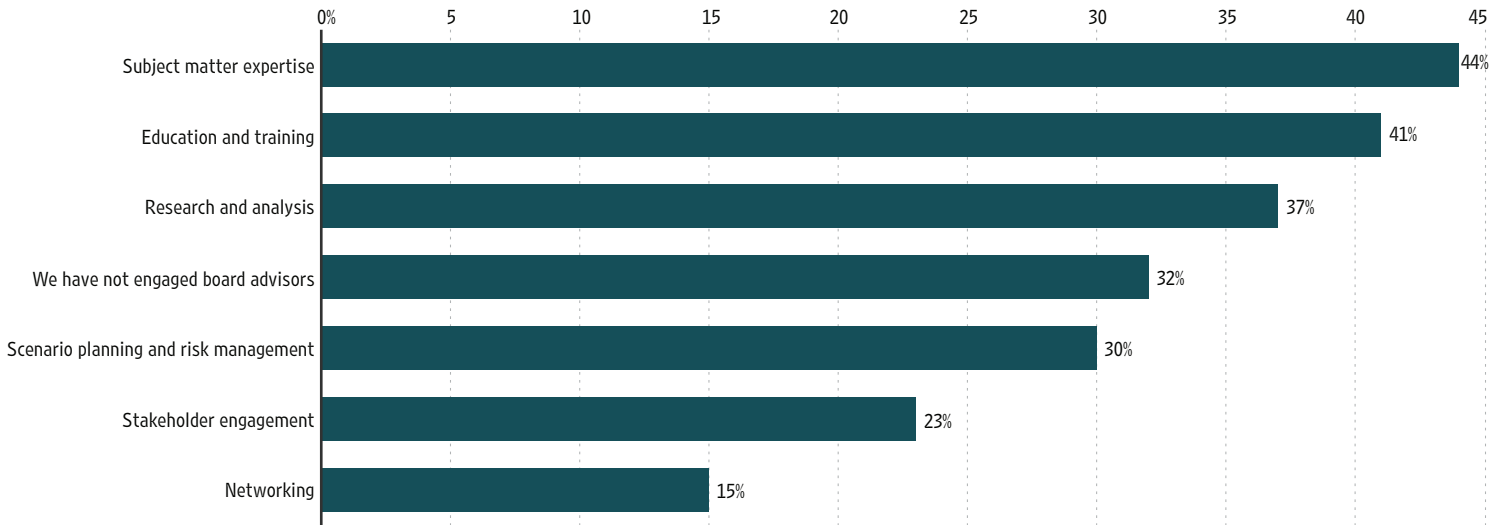
■ How would you describe the overall level of expertise of the board you sit on in overseeing ESG issues?



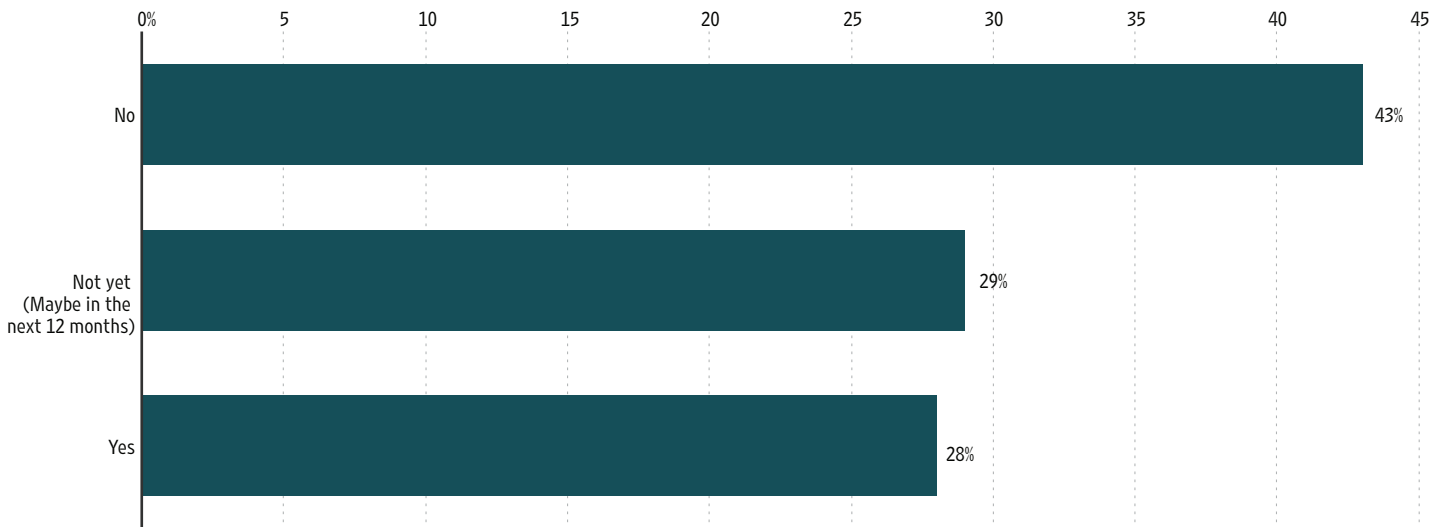
■ How would you describe your board's level of maturity in overseeing ESG issues?



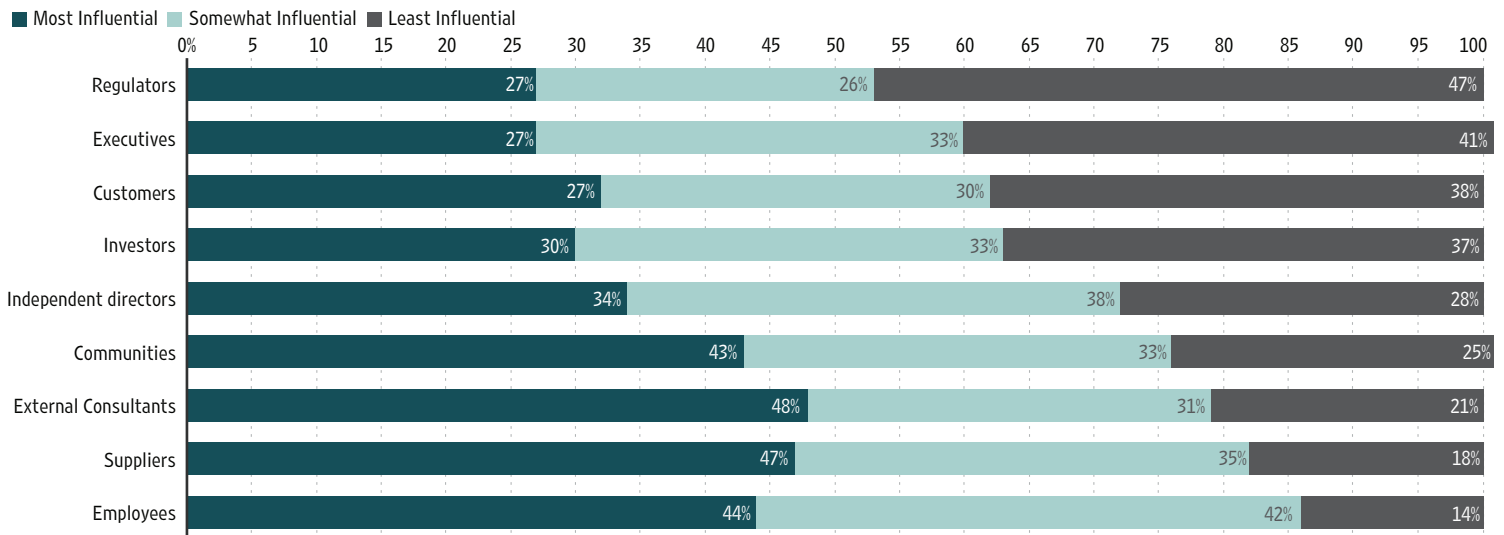
■ During the last 12 months, in which of the following ways have advisors to your board helped you and fellow board directors oversee ESG issues?



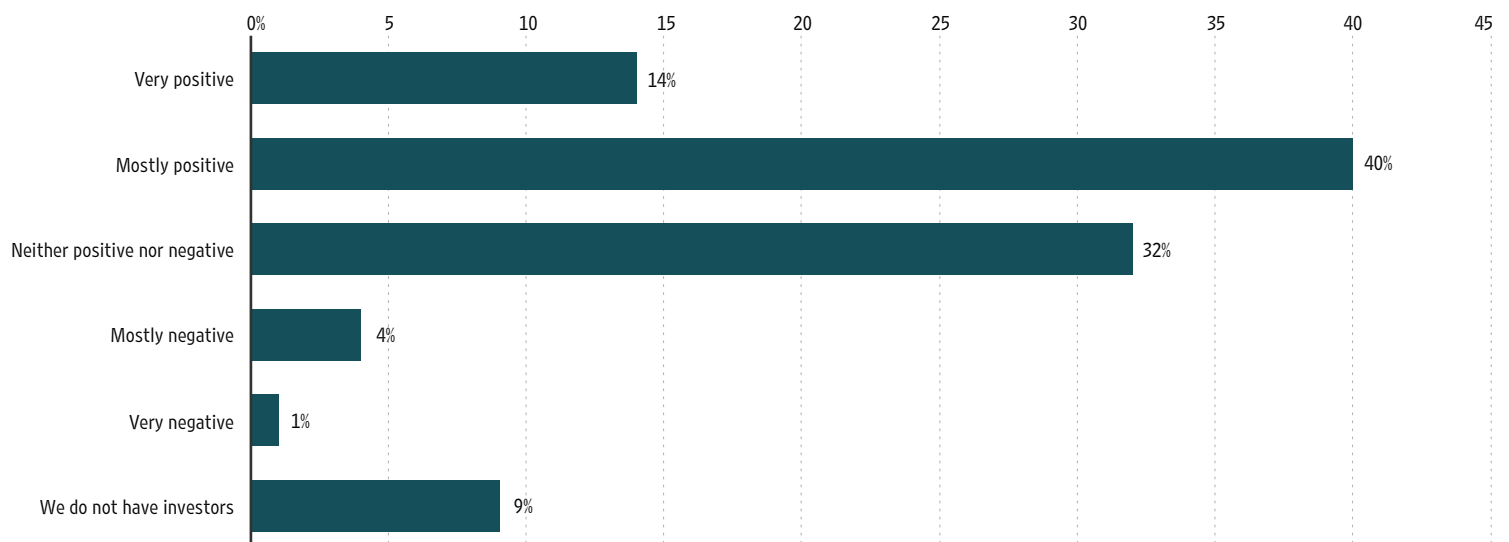
■ Is executive compensation linked to achieving ESG goals?



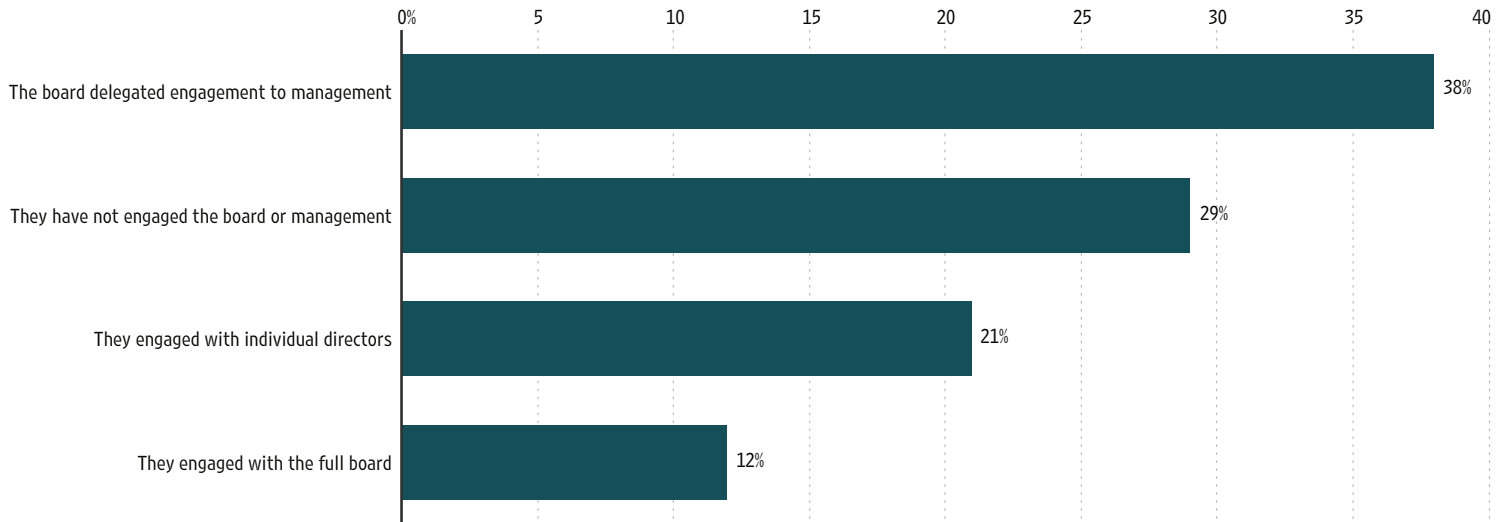
■ Please choose the three (3) stakeholders that have the greatest influence on your board’s decisions related to ESG strategy and rank them.



■ How would you rate the interactions your organization has had with its investors around ESG topics?

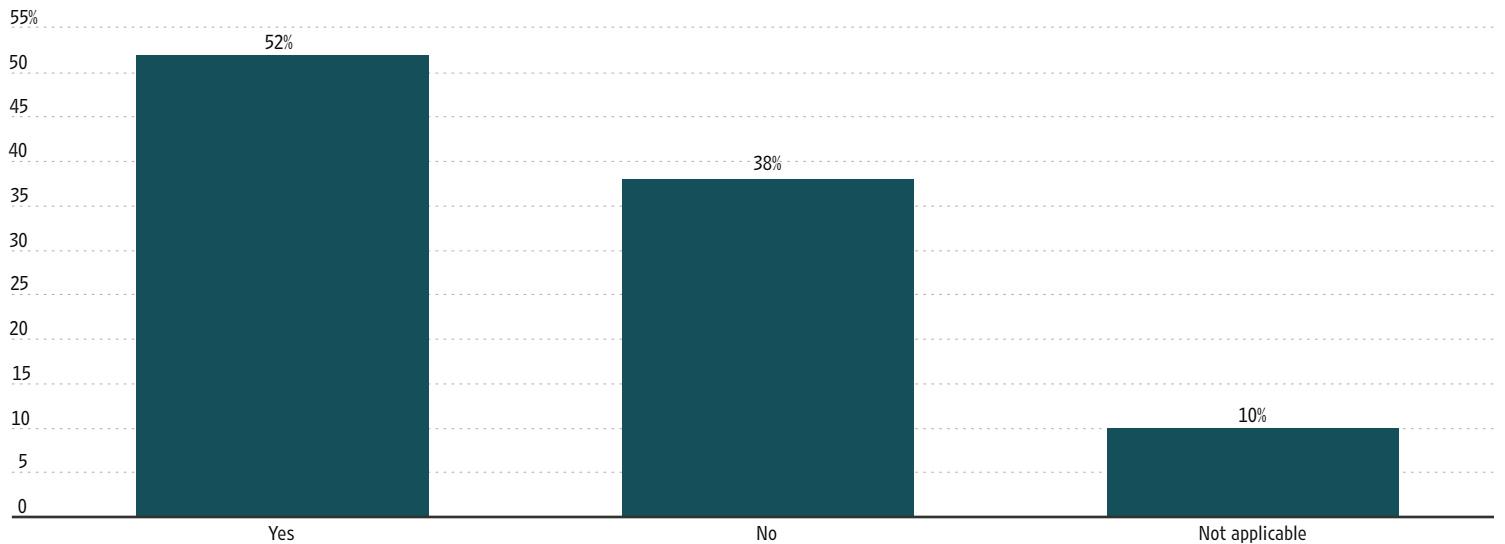


Over the last 12 months, how have your organization's largest investors engaged the board on ESG?

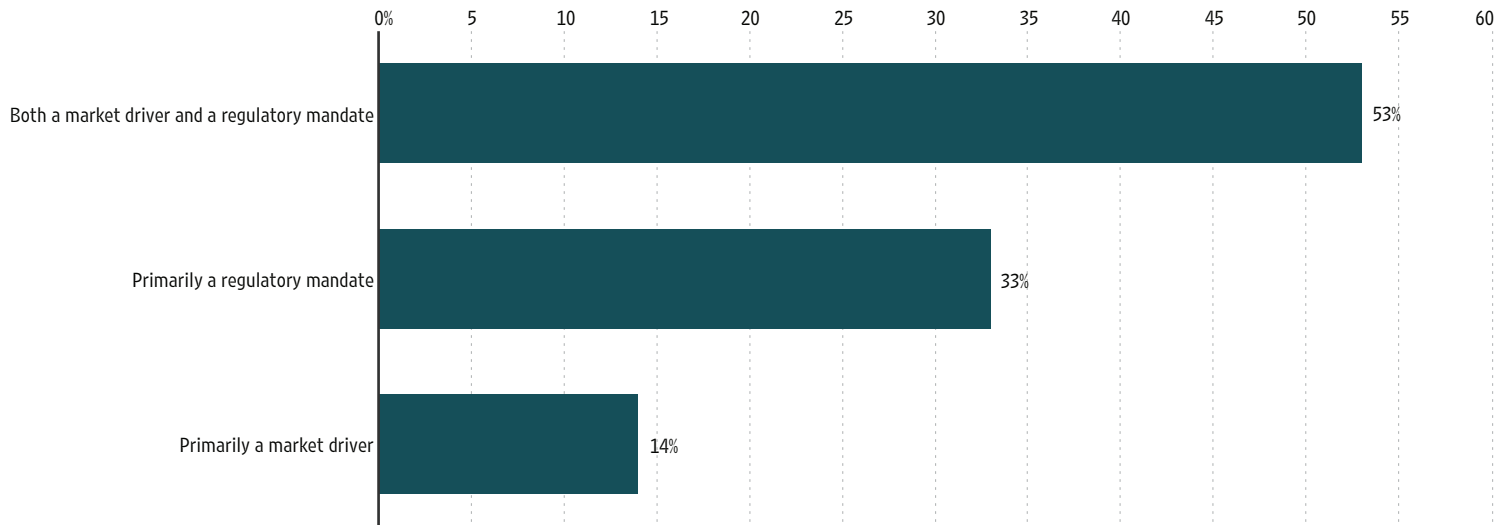


Note: Percents are of those who have investors.

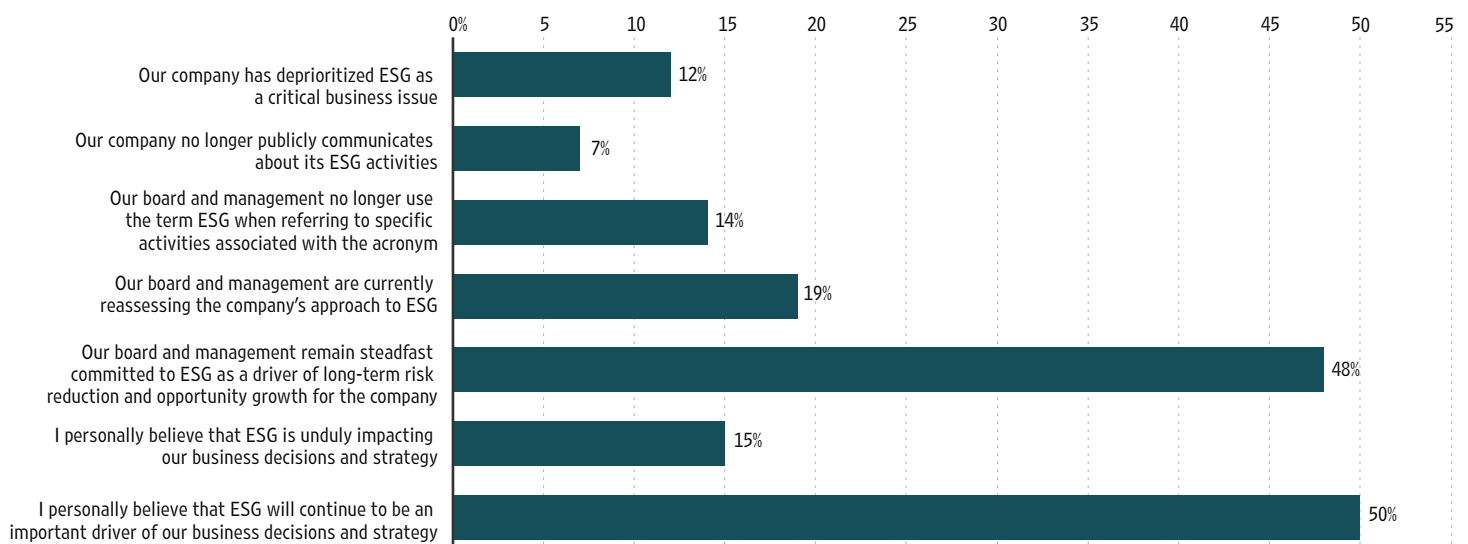
Has your board updated its committee charters to reflect ESG oversight responsibilities?



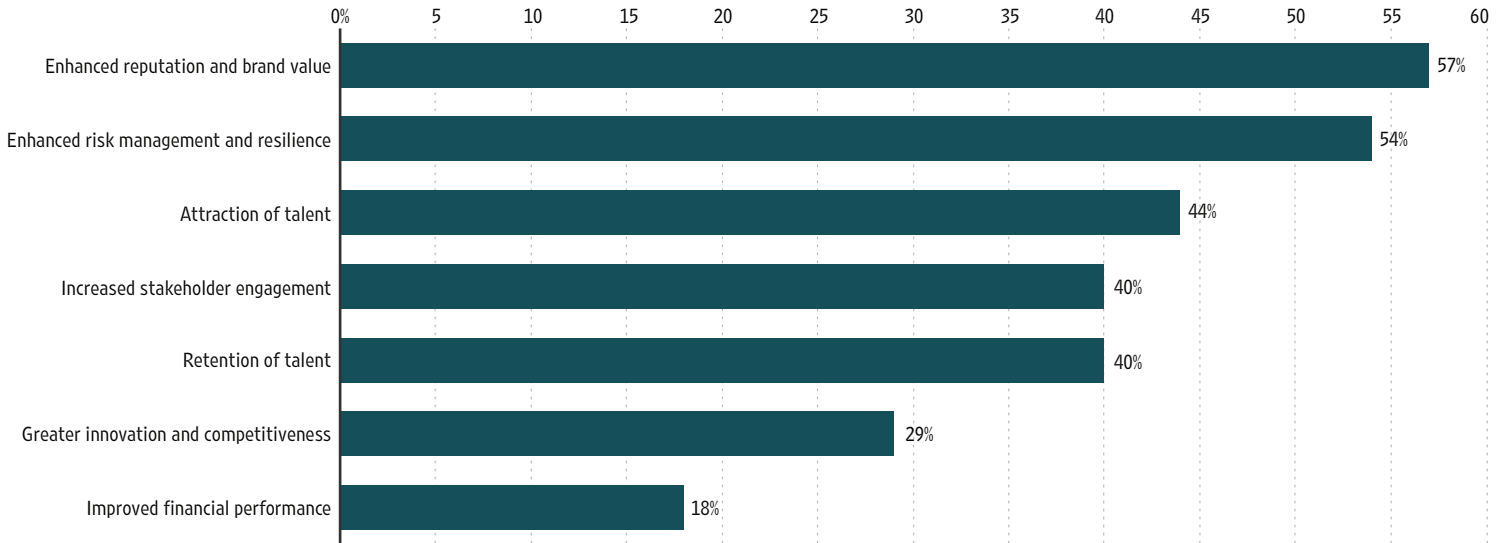
■ In five years, do you expect ESG to be primarily a market driver or a regulatory mandate?



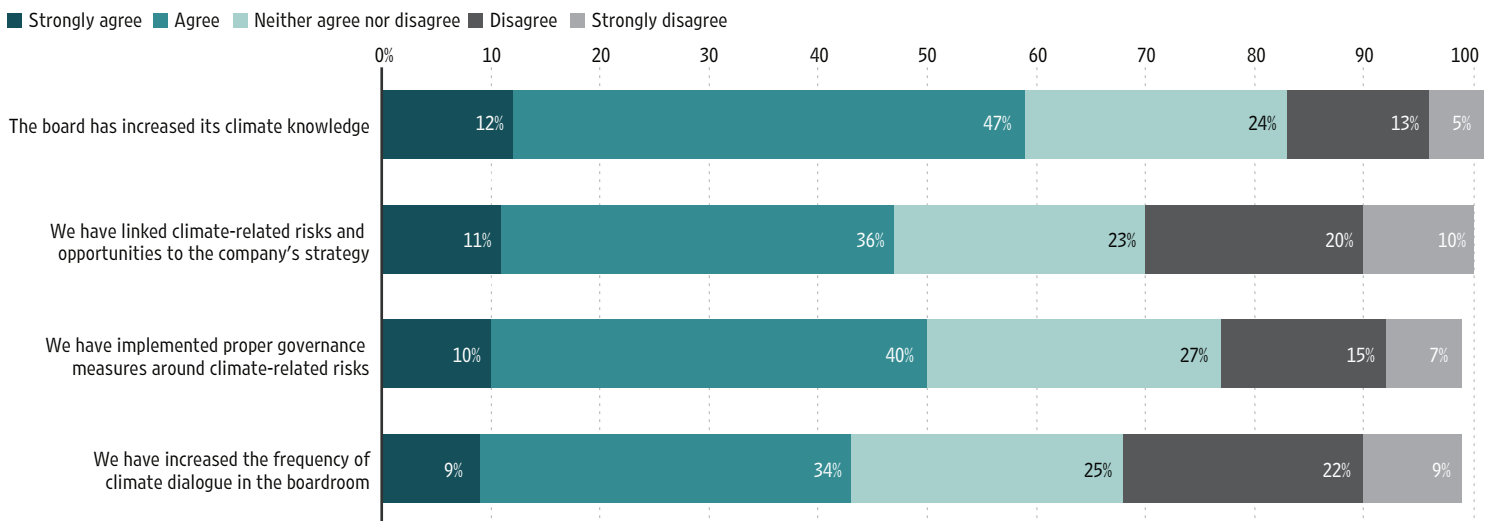
■ In light of the recent anti-ESG backlash in the United States, which of the following statements applies to you or your business?



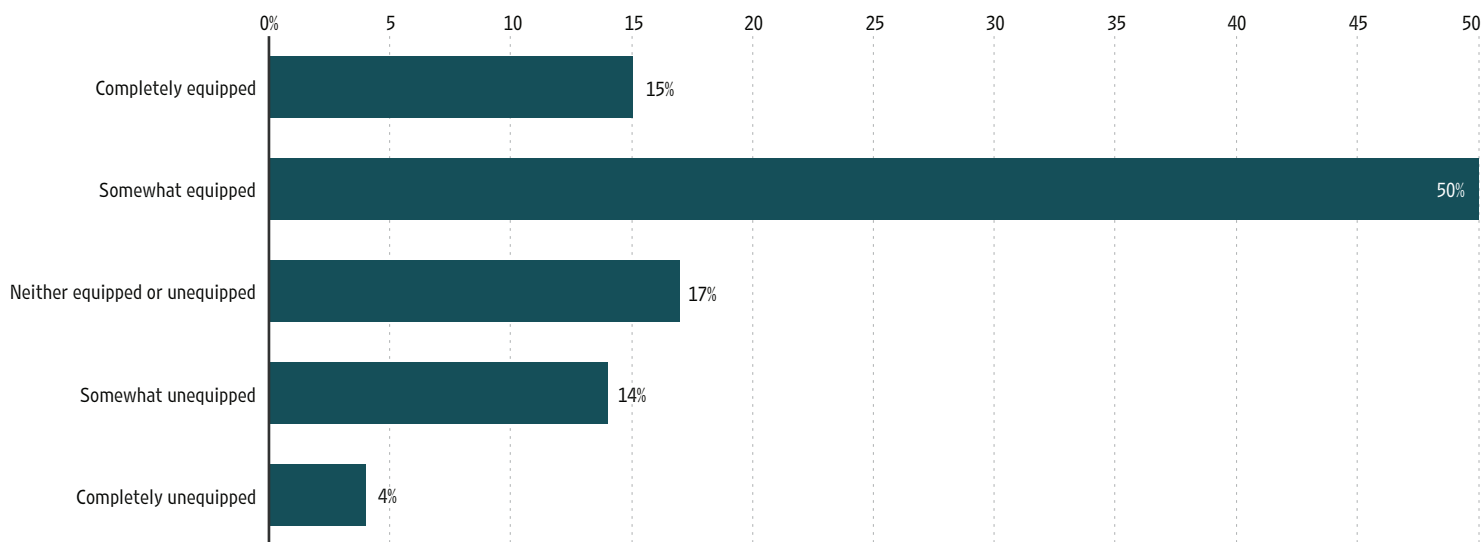
Which of the following benefits has your organization experienced as a result of its ESG efforts?



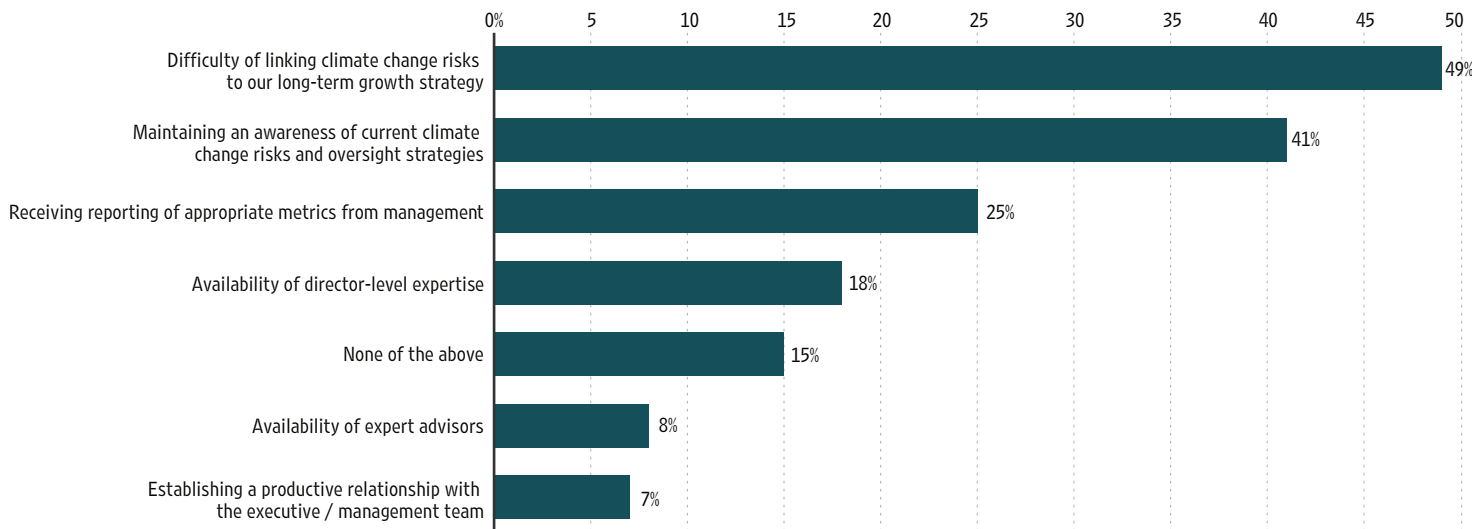
To what extent do you agree with the following statements about your board's efforts on climate change?



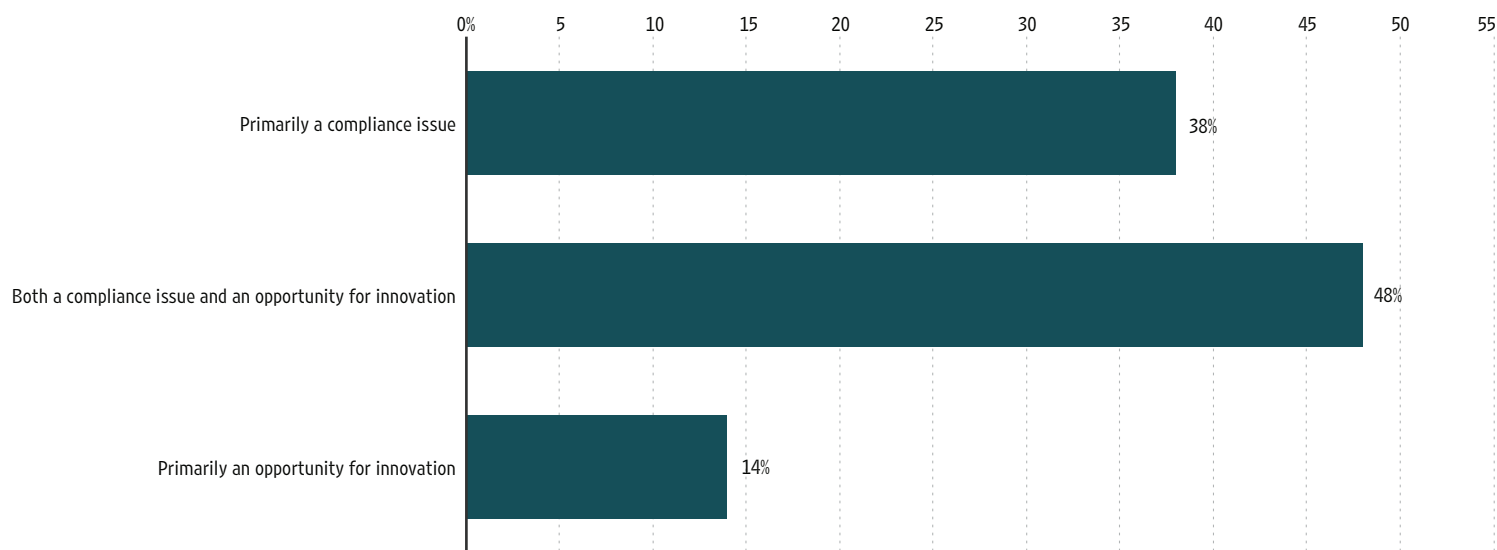
■ How well equipped do you believe the board is to oversee the climate-related risks it has identified?



■ What are the most significant challenges your board faces in addressing climate change risks?

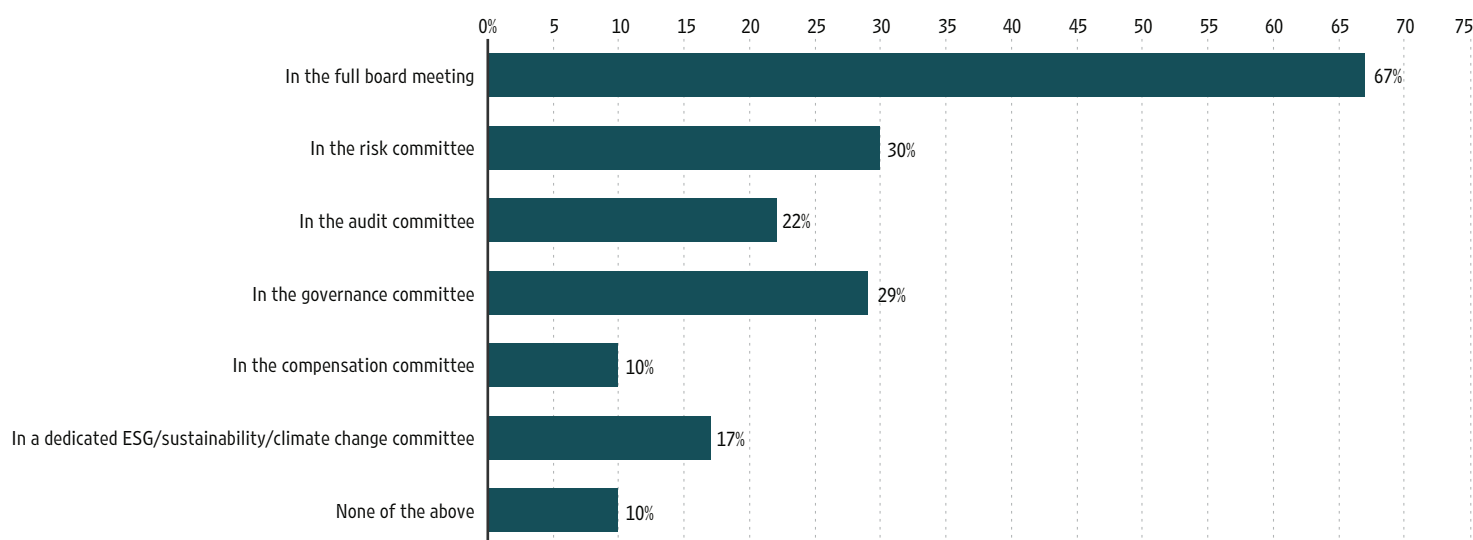


■ To what extent does the board currently see climate change as a compliance issue vs. an opportunity for innovation?



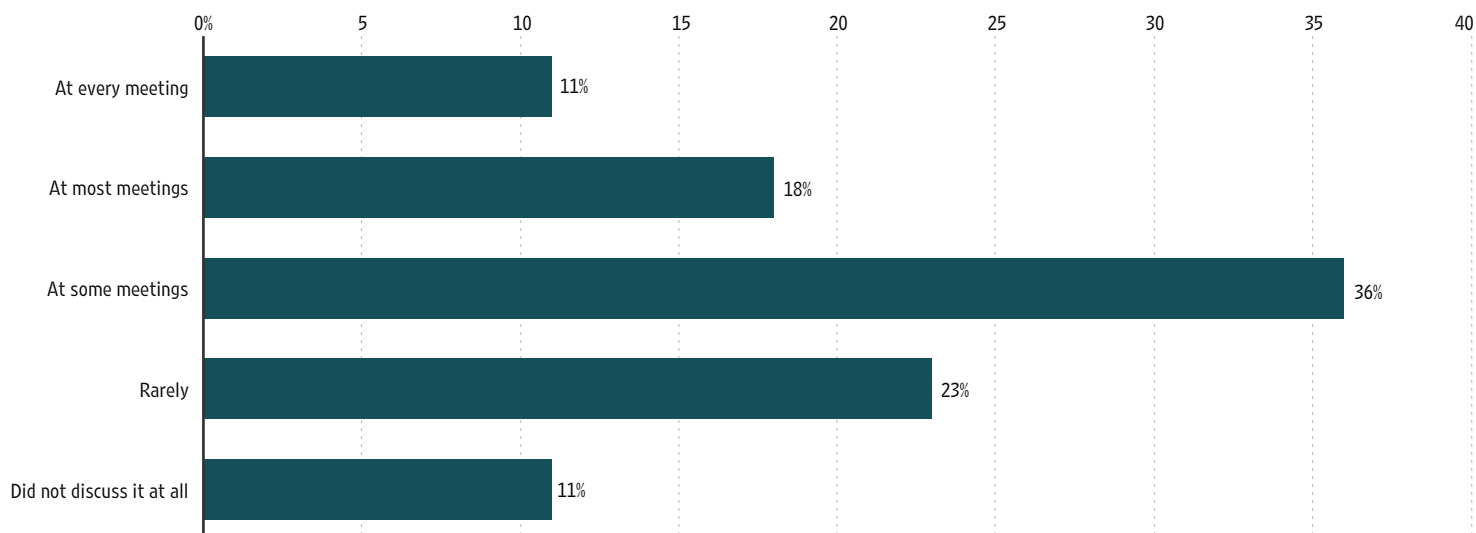
Source: WSJ Pro/National Association of Corporate Directors survey

■ In which forum does the board currently discuss issues related to how climate change could affect the business?



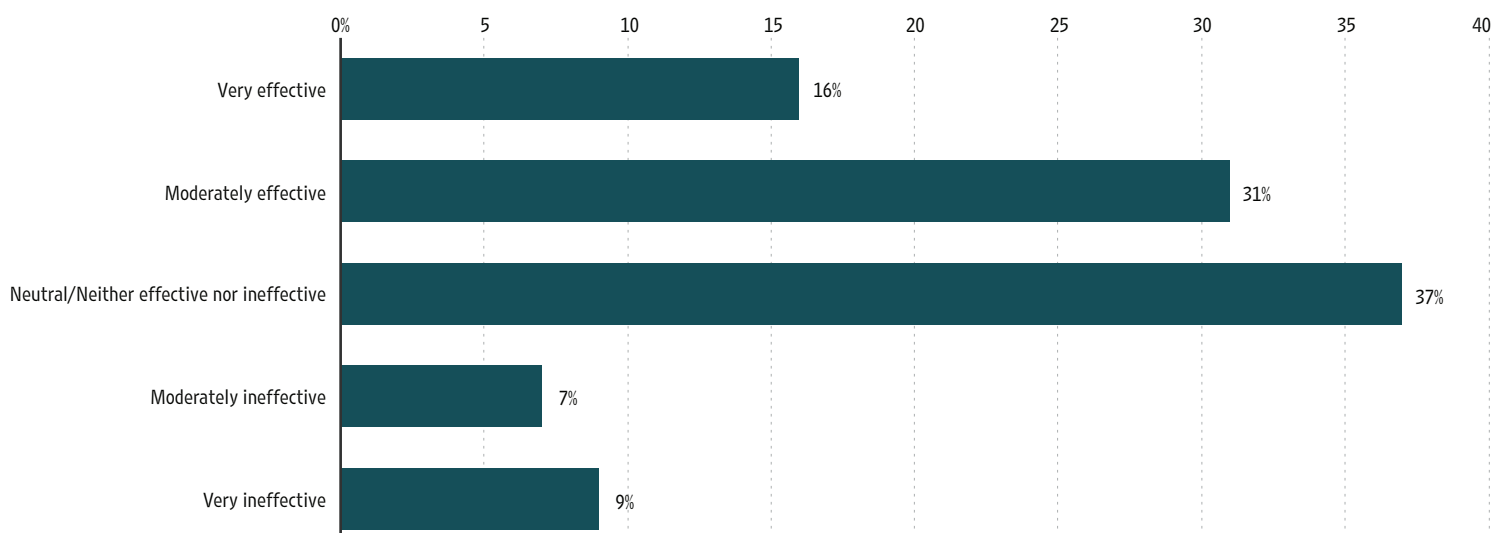
Source: WSJ Pro/National Association of Corporate Directors survey

■ How often did your board discuss climate change during the last 12 months?



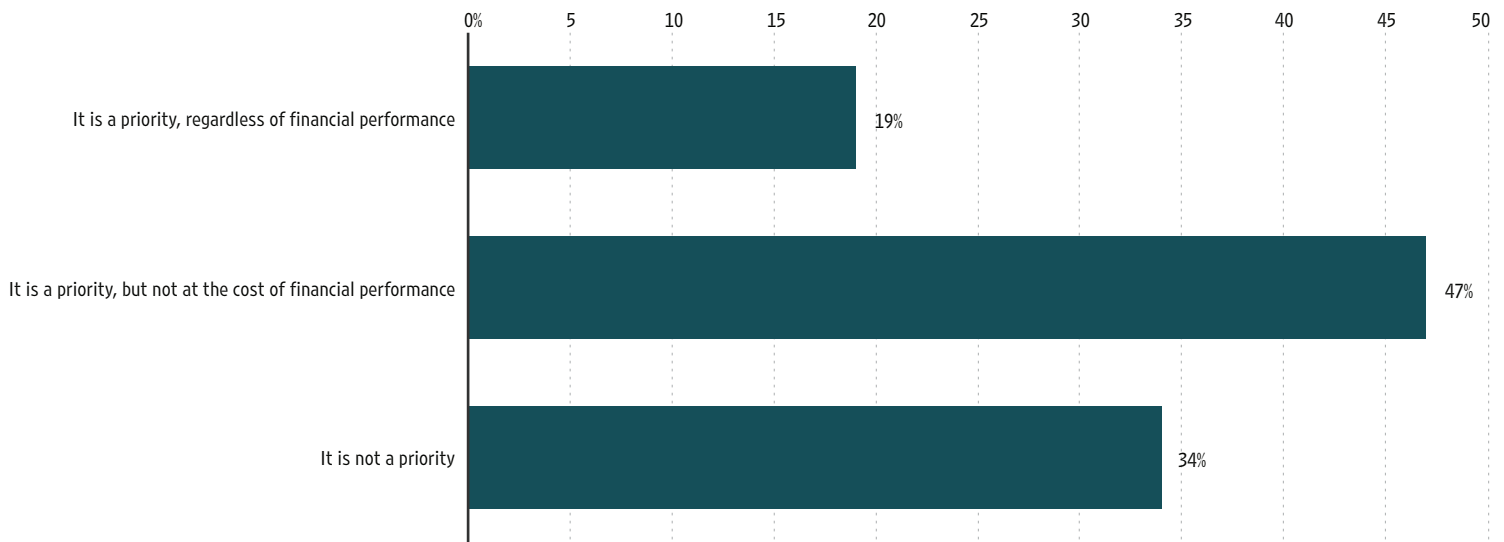
Source: WSJ Pro/National Association of Corporate Directors survey

■ How effective are management briefings on climate change in allowing the board to effectively oversee the associated risks?



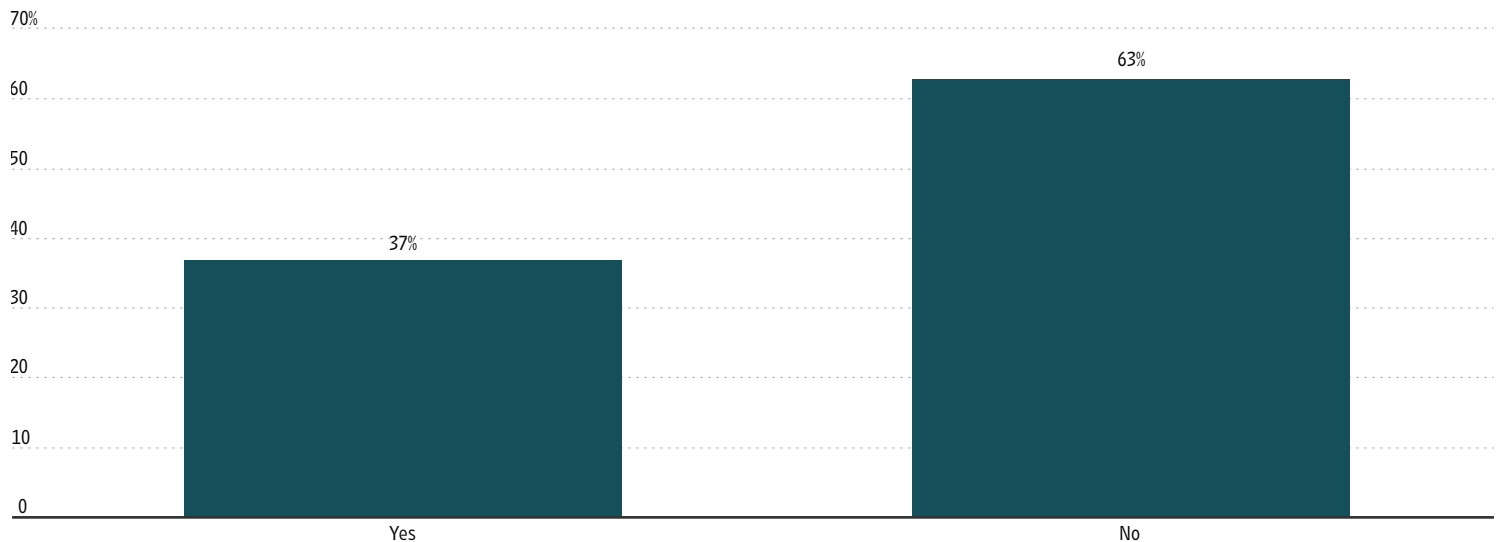
Source: WSJ Pro/National Association of Corporate Directors survey

■ How much of a priority is reducing the impact of climate change for your company?



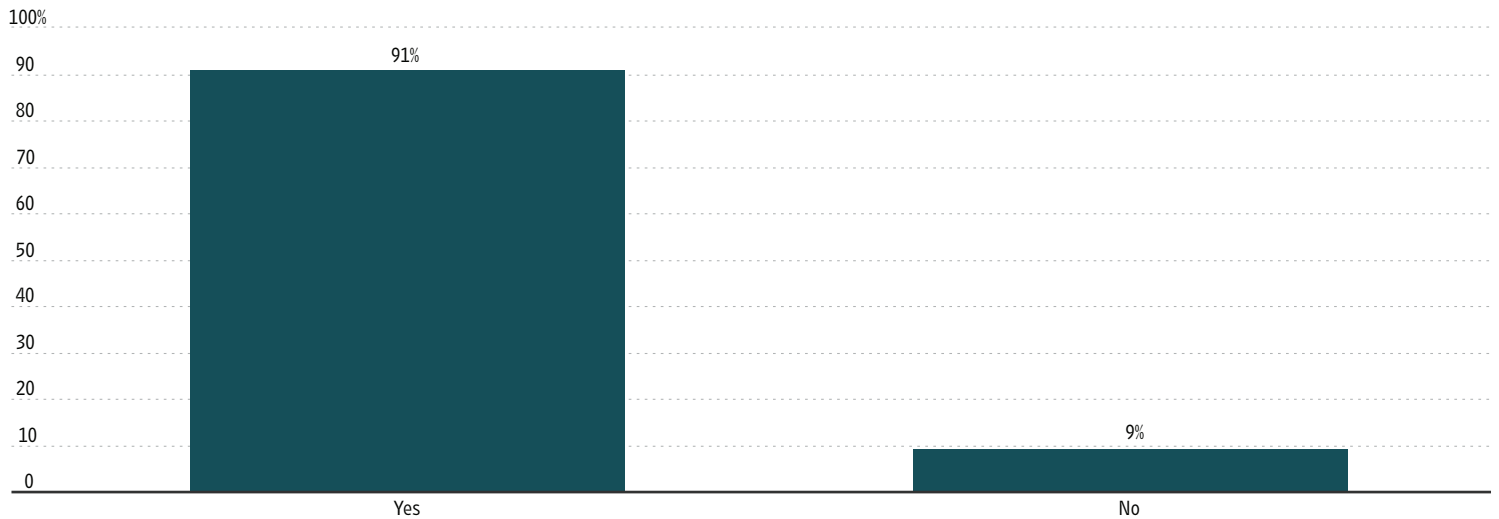
Source: WSJ Pro/National Association of Corporate Directors survey

■ Has your organization set climate impact reduction targets, such as carbon neutrality, net-zero emissions, or science-based targets?



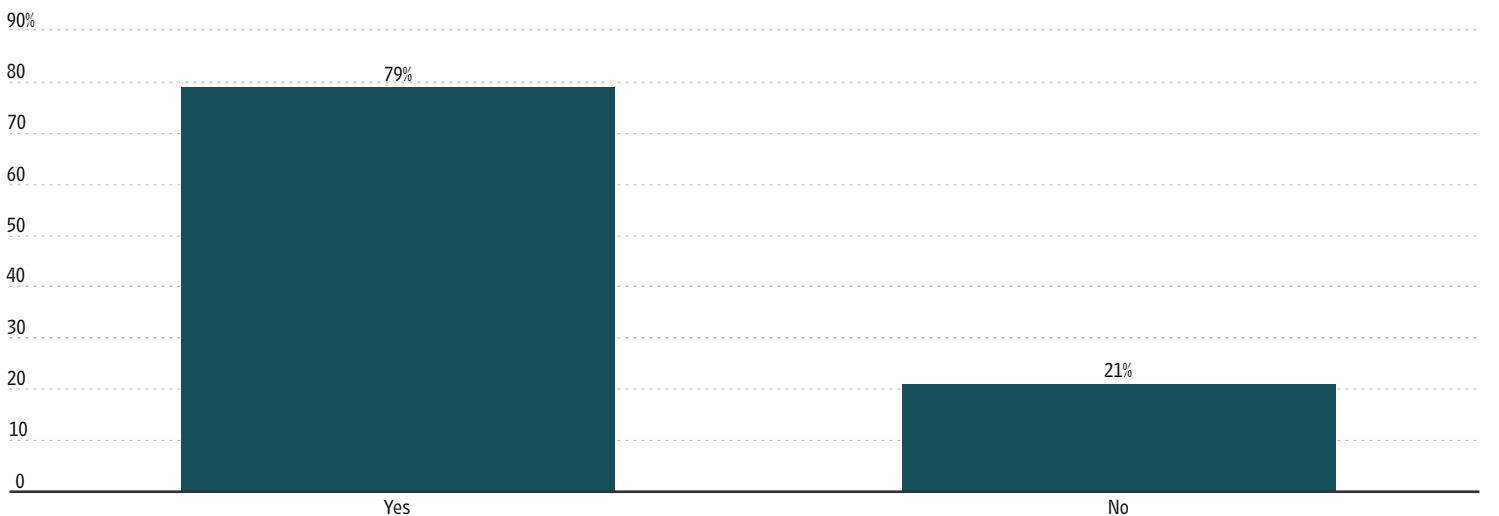
Source: WSJ Pro/National Association of Corporate Directors survey

■ Is the board formally involved in monitoring the organization's progress towards that target?



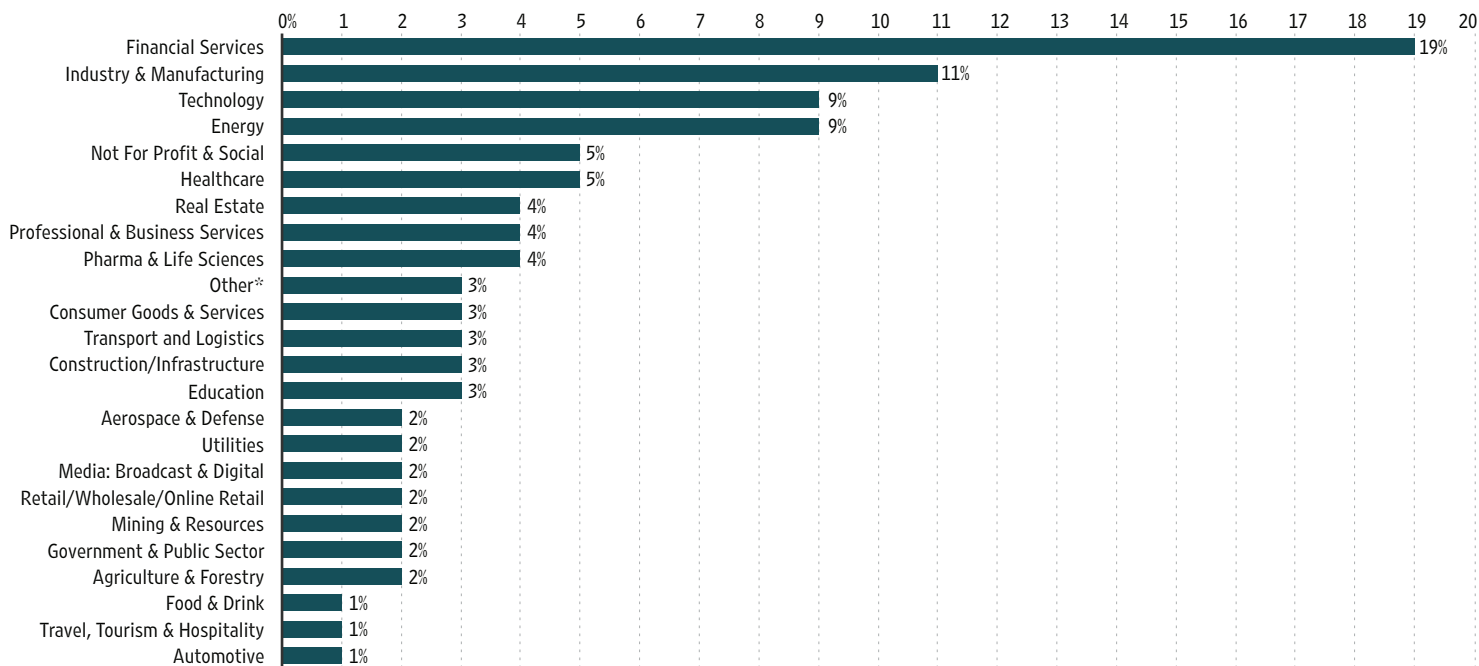
Note: Percents are of those who said "Yes" to the question, "Has your organization set climate impact reduction targets, such as carbon neutrality, net-zero emissions, or science-based targets?"
Source: WSJ Pro/National Association of Corporate Directors survey

■ Based on the organization's current progress, do you think the target is achievable within the expected timeframe?



Note: Percents are of those who said "Yes" to the question, "Has your organization set climate impact reduction targets, such as carbon neutrality, net-zero emissions, or science-based targets?"
Source: WSJ Pro/National Association of Corporate Directors survey

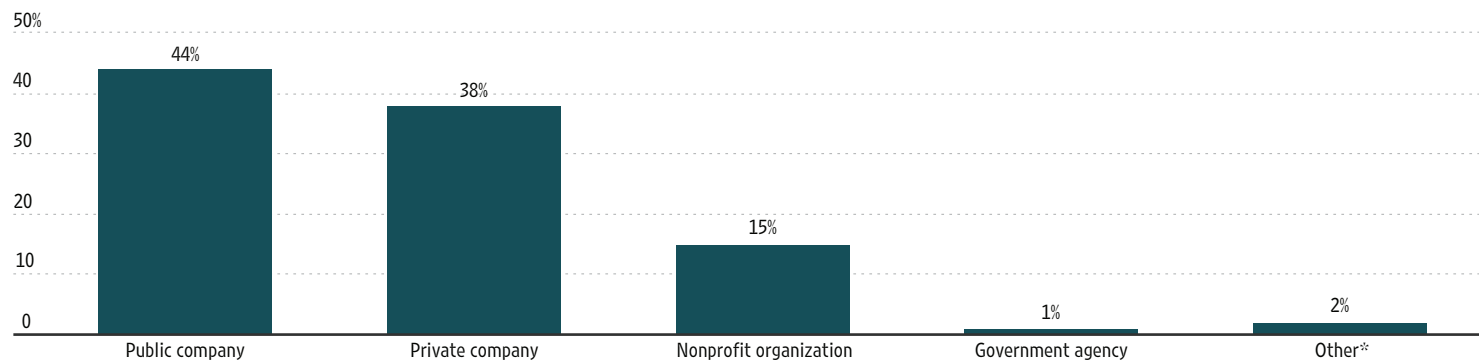
Which industry best describes the organization you've had in mind during this survey?



Note: "Other" includes Renewable Energy, Oversight, Oil & Gas Insurance, HOA - no municipality, Film Festival, Medical Device, Health insurance, Forest Products, B2B services, Insurance, Chemical, manufacturing, life science and water, Insurance, Cybersecurity, Nonprofit, and Pension Plan board

Source: WSJ Pro/National Association of Corporate Directors survey

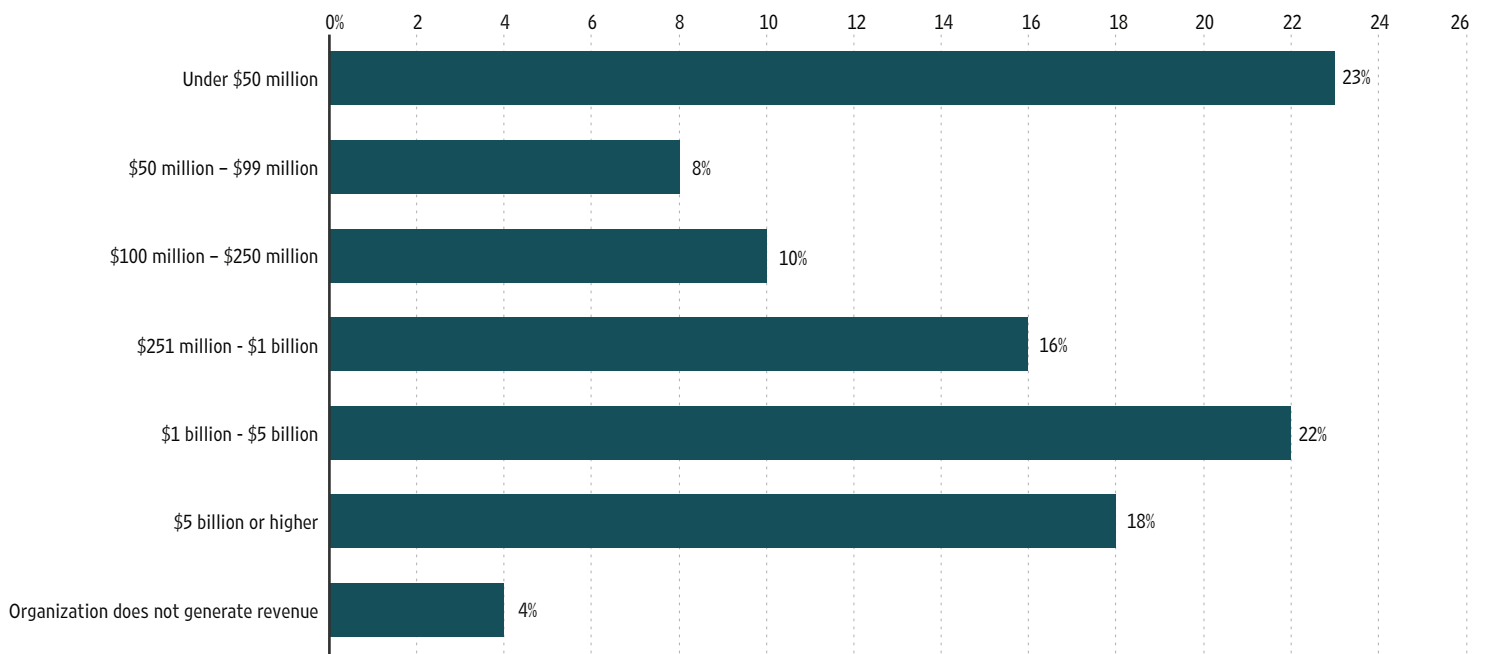
What type of organization is represented by the board that you've kept in mind?



Note: Other includes: Public company but a major stakeholder is the state, Trust, Member based insurance non profit, Public University, Quasi Governmental, run as a private company, Quasi government, ESOP, Served on 3 boards and they all share my opinions, More than one Private and Nonprofit, Regulated Financial Corporation, and Credit Union

Source: WSJ Pro/National Association of Corporate Directors survey

Please estimate the gross sales or revenue for your company or organization, including all plants, divisions, branches and subsidiaries throughout the world, in U.S. dollars for last year.



Source: WSJ Pro/National Association of Corporate Directors survey

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